



VFWA SEPTEMBER S'MORE NEWS
NATIONAL HISTORIAN & MEDIA RELATIONS PROGRAM
KAREN JANSSEN CHAIRMAN

This program encompasses memory keeping and collecting the 5 W's: **Who – What – When – Where and – Why** of the Auxiliary. It includes compiling and chronicling memories and events in written format, photographs, memorabilia and print news/video clips. It is all about spreading the word and sharing the wonderful work being done by the Auxiliary.

I am looking forward to your photos you take when you travel with President Kim. I will not be able to go everywhere. So those of you who travel, please send me a few of your pictures. **A DETAILED DESCRIPTION OF WHO IS IN THE PHOTO. RIGHT TO LEFT.** Run the cost through your Auxiliary general fund for processing the photos. **I NEED THE INFO WITHIN 10 DAYS OF THE VISIT.** Also, I would like to see pictures in your newspaper. Send the whole page too me also to Marla Morgan our editor. Stop at your local newspaper and ask for coverage of your event. Let the people around you know what your Auxiliary is all about.

Reels: I know that you are wondering exactly what this means. It involves using pictures or short videos to create a reel that you can then share on social media for all to see. (I would like to ask for a school of instruction on this topic at the Mid-Winter conference to learn how to do this. Please let me know how many of you would like to attend before I ask so we have a healthy class.)
I am looking forward to all the information you send me to fill up her scrap book of memories. Thanks for all your help!!!

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